

Data Privacy Asia

SINGAPORE 2015

CONFERENCE BRIEF

MARCH 2015

DATA PRIVACY:

YOUR BUSINESS IMPERATIVE

ASIA'S PREMIER DATA PRIVACY CONFERENCE

25 - 28 AUGUST 2015



DATA PRIVACY ASIA 2015

Data Privacy – Your Business Imperative

Customer trust drives business and data privacy is imperative for business growth. Data privacy is the currency in today's digital economy: Neglect it and your competitor

Conference will take participants beyond the dos and don'ts of data privacy and protection:

- ▶ Widen knowledge base – Learn from experts on best practices, trends and how to navigate an evolving regulatory landscape
- ▶ Network with peers – Meet and exchange ideas with peers and industry experts, and belong to a life-long community of practitioners in Asia
- ▶ Deepen skillsets – Get trained and certified as a privacy practitioner



CONFERENCE OVERVIEW

- ▶ **Dates:** 25-28 August
- ▶ **Venue:** Grand Hyatt Singapore
- ▶ **Target Audience:** 300-450 international participants (DPOs, Mid to Senior Executives, Policymakers)



- ▶ **Speakers:** International senior level thought leaders
- ▶ **Sponsors:** Large consumer-focused companies, professional associations, and technology and cyber security providers

- ▶ Jointly organised by

iCAM International
Centre for
ASEANA
Management



- ▶ Supported by
RAJAH & TANN ASIA



KEYNOTE SPEAKER – MIKKO HYPPONEN



**Chief Research
Officer
F-Secure**

Mikko has been working with computer security for over 20 years and has fought the biggest malware outbreaks in the net. He has written on his research for the New York Times, Wired and Scientific America.

Mr. Hypponen was selected among the 50 most important people on the web in by the PC World magazine, and the Foreign Policy magazine included him on the list of "Top 100 Global Thinkers".



DAY 3 – TRAINING WORKSHOP

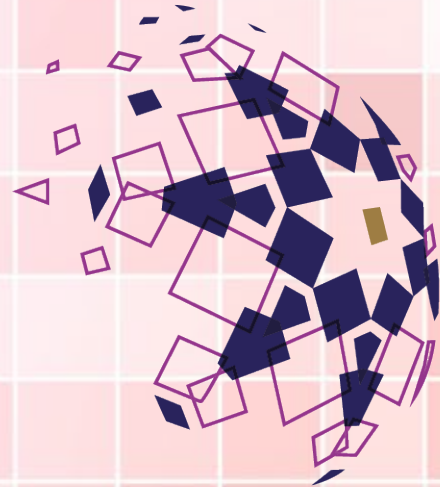
Getting to Accountability: Building an Effective Privacy Management Program

Whether you are a newly appointed privacy officer or an experienced privacy officer, this workshop will provide you with the knowledge, resources and planning framework to take your privacy program to the next level.

Nymity will be organising its newest global workshop at Data Privacy Asia 2015. It will subsequently run in 25 cities. Nymity is recognised as one of the world's leading innovators and a leading global research company specializing in accountability, risk and compliance software solutions. The workshop will be conducted by Terry McQuay, President & Founder of Nymity.

(Full-day workshop limited to first 100 conference delegates to register.)

Note: Programme accurate as of 19 March 2015. Organisers reserve the right to amend the programme without prior notice.



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